
Application Scoring Sheet

NY Main Street Technical Assistance Program

City of Plattsburgh

Applicant: _____

Property: _____

Need

Notes:

Objective: To identify the highest priority projects.

Scoring Indicators:

- Building is vacant, underutilized, or blighted
- Building is at risk of being lost
- Building has code deficiencies
- Building is a landmark
- Business is unable to grow
- Project has been identified as a community goal

Score: /20

Visual Impact

Notes:

Objective: To enhance the inside and outside visual appeal of downtown buildings.

Scoring Indicators:

- The project maintains/leverages the building's architectural/historical significance
- The project would reduce blight or improve a deteriorating building

Score: /20

Commercial Impact

Notes:

Objective: To increase activity at storefronts, improve existing businesses, invite new businesses, and create jobs.

Scoring Indicators:

- A vacant storefront would be improved
- A vacant storefront would become occupied
- A new business would be created or an existing business would expand
- The project would support other local businesses (e.g. by increasing foot traffic, attracting tourists, etc.)

Score: /20

Residential Impact

Notes:

Objective: To create high quality and affordable residential units in previously vacant or underutilized spaces.

Scoring Indicators:

Score: /20

- New residential units would be created
- Existing residential units would be improved

Readiness

Objective: To identify the feasibility of completing the project in a timely manner.

Scoring Indicators:

- Planning efforts have already been made
- The project is achievable by the deadline
- The applicant shows commitment (via past work and/or planning)
- Taxes are current
- 3-4 photos have been submitted with application

Notes:

Score: /20

Total Score

/100